GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

UNSTARRED QUESTION NO:1635
ANSWERED ON:29.11.2000
SCHEME FOR HEALTH AWARENESS
MOHAMMED SHAHABUDDIN

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the Government are contemplating to formulate a scheme to increase the health awareness in the general public;

(b) if so, the details thereof, State-wise;

(c) the details of the funds allocated for various health projects during the Ninth Five Year Plan;

(d) whether the Government have taken any steps for the improvement in the role of NGOs and their active participation in these health projects and health awareness programme; and

(e) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (SHRI A. RAJA)

(a) & (b) For increasing health awareness in the general public, the Central HealthEducation Bureau within the DGHS organises health promotion and education activities in the country by way of newspaper advertisements, public awareness, lectures, health melas, exhibitations, production of video spots, telecast through Doordarshan etc. The various national health programmes separately provide for IEC activities for creating general awareness about the diseases, their prevention, diagnosis and treatment facilities.
IEC activities are an integral part of various disease control programmes taken up withCentral and State Government funds as well as in the externally aided projects.

(c) Under the 9th Five Year Plan, the following financial outlays have been approved forthe major National Disease Control Programmes :-

1. Malaria Rs.1030 Cr.

2. AIDS Rs.760 Cr.

3. T.B. Rs.426 Cr.
(upto 2000-01)

4. Leprosy Rs.337 Cr.

5. Blindness Rs.448 Cr.

(d) & (e) The involvement of NGOs in the National health Programmes is of vital importance.Under National Leprosy Eradication Programme, grants are given to NGOs for undertaking surveys, IEC activities and treatment.Under the National T.B. Control programme, an NGO policy with five different schemes has been formulated and widely disseminated.Under the National AIDS Control programme, financial assistance for model/pilot projects is being provided to the NGOs.Under the National Blindness Control Programme, grants are released on decentralised basis for strengthening/monitoring for NGOs activities.Under the World Bank assisted Enhanced Malaria Control Project, community education and awareness is being taken up in a big way.